

Architect Dreamin' Americas

Sponsorship prospectus 2027

Meet the Salesforce architects who shape project and buying decisions, in a conference built for real conversations, not sales pitches.

WHEN

February 9–10, 2027

WHERE

Ports of Call®, SeaWorld Orlando

WHO

Experienced Salesforce architects

WHY SPONSOR

Architects recommend. Architects decide.

Architects recommend solutions and influence buying decisions. Sponsoring Architect Dreamin' Americas puts your product in front of them, and supports the Salesforce architect community that makes the event possible.

1

The right people

Attendees are experienced architects. Many of them recommend tools and shape project and buying decisions.

2

Real conversations

Attendance is limited on purpose. You have time for real talks with architects, not only badge scans.

3

Feedback at the top level

Hear what senior architects think of your solution, and build awareness where it matters.





2 days
in person, in Orlando

20+
architect-led sessions across parallel tracks

0
sales pitches and beginner content

3rd
conference in the Americas, after Scottsdale 2025 and 2026

How the conference works

Sessions are working sessions, not talks. Facilitators bring real architecture problems from their own work; attendees bring their experience; the room works through the problem together. Formats include design labs, roundtables, solution clinics and a live CTA mock review board.

Topics architects work through

- Integration and event-driven design
- Data, scale and performance
- Security and identity
- AI and Agentforce
- Multi-org strategy and governance

2027 PACKAGES

Build your 2027 sponsorship

Start with the main sponsorship. Then add any of the add-ons.

$8,000
Limited to 6 sponsors

Main sponsorship

- Sponsor table at the event
- 2 conference passes for your team
- Logo on the event website and marketing
- Recognition on social media
- In the event program and signage
- Recognition at the opening and closing
- A speaking opportunity: a session or a lightning talk
- Joining facilitated sessions where your expertise helps (not an advertising slot)
- Branded items and giveaways
- The attendee list after the event: name, email, company and job title, from attendees who agreed to share it

ADD-ONS · ONE OF EACH AVAILABLE

Dinner sponsor

$3,000

- Your brand on dinner materials and signs
- A few words of welcome at dinner
- Your logo on the menus
- Best table placement

Lunch sponsor (both days)

$2,000

- Your brand on lunch materials and signs
- A few words of welcome at lunch
- Your logo on the lunch menus
- Best table placement

Snacks and coffee sponsor

$2,000

- Your brand on the snack station and packaging
- Signs in the break area
- Your brand seen many times through the event

Add-ons are added to a main sponsorship. Each add-on has one sponsor; places are confirmed in the order sponsorships are reserved. The organizers may change the agenda or the evening event; the terms are at architectdreamin.us/terms.

HOW TO SPONSOR

Reserve your place

1. **Choose your package**
   The main sponsorship, plus any add-ons you want.

2. **Write to us**
   Email info@architectdreamin.us with your company name, your package, and who your contact is. Main sponsorships are limited to six, in the order they are reserved.

3. **We confirm and invoice**
   We confirm your place and send the details for payment.

4. **Send your logo and your team**
   Your logo for the website and signs, and the names of the two people who will use your passes. Each one registers with a personal code we send.

The venue: Ports of Call®, SeaWorld Orlando

SeaWorld's own event building: a 12,000 sq ft climate-controlled ballroom that can be divided into three rooms, a large covered patio, and full audio-visual equipment. 7007 SeaWorld Drive, Orlando, FL 32821.

About Architect Dreamin' Americas

A conference for Salesforce architects, by architects. Architect Dreamin' started in Europe in 2022 and came to the Americas in 2025, with two conferences in Scottsdale, Arizona. In 2027 it becomes a two-day conference of its own in Orlando.

Who runs it

Architect Dreamin' Americas is run by Architect Americas Inc., a Delaware nonprofit corporation, and organized by architects from the community. Its application to the IRS for 501(c)(3) status is pending, so sponsorships are not tax-deductible donations.
architectamericas.com

Let's talk

Questions, a custom idea, or ready to reserve?

info@architectdreamin.us · architectdreamin.us/sponsors

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